

Breakout Session on Strategic Plan Implementation – March 29, 2011

Round #1

1. Challenges?

- Move from Land Use planning to Energy
 - Capacity gap
 - Budget
 - Funding
 - Reporting methods
 - Baseline year?
 - Redevelopment
 - Sustainability (ARRA)
 - Two energy providers for COG, cities are split (effect on programs/rebates)
 - Utility manager software choices
 - 1 system for Cities/County within the COG/Region
 - List-serve (from Pat's Matrix)
- Resources:
- Energy Aware Planning Guide
- Gathering data with limited staff
 - Benchmarking how to work with IOU

2. Successes?

- Collecting of existing materials (GP, building codes, etc.) to access where the County/Cities are at
- ARRA funding
- CAP, GP, reach volume code, benchmarking assistance
- Energy action plans (within CAP)
- COG working to help CIS
 - > (Covering parts of Consultant fees)

3. Strategies For Engaging Electeds?

- Wait for a budget resolution
- Frown on energy financing, leverage existing outreach on EE for housing
- Promote WIN–WIN benefits (savings)
- Environment sub-committees with council member involvement
- Use elected champions to promote
- Have concise message: value, action, vision, speaking points

4. Strategies For Engaging Public?

- Out reach to schools
- Workshops for staff/EDD/Building Industry —> then they promote to public
- Contractors/ repair people as messengers
- Educate businesses on energy
- Earth days

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Round #2

- Timelines for support not on track with implementation
- Need:
 - Consistency in data
 - Sharing between implementers by SP goal
 - Lists of partners implementing SP goal
(Local Government Partner meetings, SEEBPG, SEEC conference, list-serve?)
 - Engage 360 sub groups?

1. Challenges?

- Not leveraging funds
- 2 utilities, difficult to compile accounts/ data
- Overwhelming!
- Travel to meetings/ costs (especially to remote areas)
- Lack of comparisons (data on other buildings)
- Staff time availability
- Slow process pushes back implementation
- Will Energy Star Portfolio manager interface with utility manager?
- Difficult to get list of accounts (need numbers or names)
- Public opposition due to costs

2. Successes?

- Engagement in process
- Regional CAP template/ peer-to-peer learning
- Largest municipal solar facility in Orange County
- Working group on improving code compliance
(a lot of engagement inc. in the smaller cities)
- Streetlight working group (to share resources, programs and results)

3. Strategies for Engaging Elected?

- Partnership with energy coalition

4. Strategies for Engaging Public?

- CFLs
- Weather stripping