



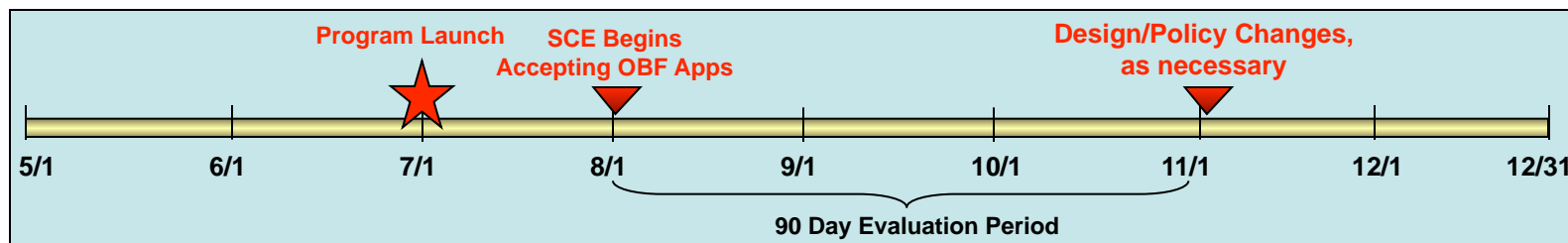
OnBill Financing (OBF) Launch Plan

OnBill Financing Launch Plan

- Launch July 1: SCE announces the OnBill Financing Program will begin accepting applications within 30 days for new EE projects
 - Zero-Interest
 - No Fees
 - Monthly loan payment on SCE utility bill – must pass bill neutrality test
- Eligibility: All customers in good credit standing with SCE
- Offerings: Statewide (C/I/A): Express Pending, Customized
3rd Party Programs: Express Pending, Customized
- Funding:

Local Gov't & Institutions	\$ 12 Mil
Business Customers (C/I/A)	\$ 4 Mil
- Small to Very Small	\$ 2 Mil
- Medium to Large	\$ 2 Mil
- Loan Caps: Aggregate at customer number*

- Local Gov't & Institutions	Min \$5k, Max \$250k
- Business Customers (C/I/A)	Min \$5k, Max \$100k



**After 90 day evaluation period loan caps may be modified to apply to service account. Plus Institutions may be eligible for loans up to \$1,000,000 (per SA) for unique opportunities to capture large savings and when all other terms have been met. Special qualifying criteria being developed during evaluation period..*