

## CITY OF PASADENA Innovative Parking Strategies




Local Government  
Commission Workshop

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## Pasadena at a Glance

- Approximately 40 square Miles
- Population of 144,000 and growing
- Population density: 2,396 persons/square km
- Traversed by 2 major freeways (I-210 and SR 134)
- Six Metro Gold Line light rail stations, 12 regional and local bus lines
- 2,500 intersections with 350 signalized intersections
- 1,200 parking meters
- 8,000 City Owned off-street parking spaces
- 110,000 registered motor vehicles
- Diverse mix of land uses



### Guiding Principle:

Pasadena will be a community where people can circulate without cars.

### City of Pasadena Innovative Parking Strategies:

- Past
  - Old Pasadena and other Parking Meter Districts
  - Residential Preferential Parking Districts
- Present
  - Temporary Overnight Parking Exemption
  - Multi-Space Meters
  - Auto Vu Parking Enforcement
  - New Parking Meter Districts
  - Parking Maximums in Transit Oriented Districts
- Future
  - Charging the Right Price for Meter Parking
  - Residential Parking Benefit Districts
  - Parking Cash Out
  - Unbundling of Parking Cost
  - Parking Maximums Citywide


### City of Pasadena Innovative Parking Strategies:

- Past
  - 1993 Old Pasadena Parking Meter District
    - Opposed until meter revenues were dedicated to improvements in the district.

### City of Pasadena Innovative Parking Strategies:

#### Residential Preferential Parking Districts

- Tool to protect existing neighborhoods from higher density in-fill projects with reduced parking.



## City of Pasadena Innovative Parking Strategies:

### Residential Preferential Parking Districts

- Protected residential areas from spill over parking at Gold Line Stations.



## City of Pasadena Innovative Parking Strategies:



- Present
  - Old Pasadena Meter rate adjustment \$.25 took 14 years
  - New Parking Meter Districts in the South Lake and Playhouse
  - Monthly rates to move employee parking to outer garages

## City of Pasadena Innovative Parking Strategies:

### Temporary Overnight Parking Exemption

- Used to be free
- Now \$3 night
- Five Pay Stations
- On-Line \$1 fee
- \$30,000 per month



## City of Pasadena Innovative Parking Strategies:

### Auto Vu

#### Time Limit Enforcement

- One Unit has increased citations by 20%

#### Multi-Space Meters

- Trial period to permanent.



## City of Pasadena Innovative Parking Strategies:

### Parking Maximums in TOD

- Max of 75%
- Good First Step
- Still too much parking?



## City of Pasadena Innovative Parking Strategies:

### Temporary Overnight Parking Exemption

- Used to be free
- Now \$3 night
- Five Pay Stations
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- \$30,000 per month



## City of Pasadena Innovative Parking Strategies:

### Future

Using Parking  
Policies as  
Traffic  
Reduction Tools



## City of Pasadena Innovative Parking Strategies:

### Future

Charging the Right Price for Meter Parking  
Residential Parking Benefit Districts  
Parking Cash Out  
Unbundling of Parking Cost  
Parking Maximums Citywide

## City of Pasadena Innovative Parking Strategies:

### Lessons Learned:

- Outreach to Businesses and Residents
- No Stand Alone Strategies
- Choose your peers carefully
- Sell the benefits of the programs



## CITY OF PASADENA Innovative Parking Strategies



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