

5th Annual Statewide Energy Efficiency Best Practices Forum



Thursday, June 19

8:30 a.m. - 5:00 p.m. ■ Four Points by Sheraton Hotel • San Diego, CA

A Full Day of In-Depth Discussion, Exciting Ideas and the Latest News. The day-long forum will feature several topics, including energy-savings programs, state updates and best practices for reducing energy use and greenhouse gases in your community.

Representatives from the California Public Utilities Commission, California Energy Commission, California Air Resources Board and the Governor's Office of Planning and Research will discuss the role of local governments in meeting the state's climate and energy goals; the importance of coordination and collaboration; and how California can remain a leader and innovator in its efforts to reduce energy use and GHG emissions.

Keynote speakers include:

- > CEC Commissioner Andrew McAllister
- > CPUC Commissioner Mike Florio
- > CARB Executive Officer Richard Corey
- > San Diego County Supervisor Ron Roberts
- > Ken Alex, Director of the Governor's Office of Planning and Research

The forum also features several dynamic **breakout sessions** for participants to choose from – see next page for details.



Space is limited – Sign up today!

The forum is **NO COST** to all California local governments, publicly owned utilities, CEC, CARB and the CPUC. Space is limited, so sign up early. The registration deadline is Friday, June 13.

If you represent a nonprofit or the private sector and would like to attend, contact Khrystyna Platte at kplatte@lgc.org or (916) 448-1198 x306 to be added to the wait list. A \$115 registration fee will apply. You will be contacted by May 20 to confirm if space is available to attend.

■ **Hotel Accommodations:**

Four Points Sheraton, 8110 Aero Dr.

The hotel room rate for this event is \$119 single/double occupancy. The deadline for the group rate is May 27. This rate is subject to availability after that. For reservations, please contact John Cruz at (858) 810-5616, and indicate you are attending the SEEC Forum. You can also register online at starwoodmeeting.com/Book/seec2014.

The room rate includes free shuttle to/from the airport and within five miles for local attractions, free parking and Wi-Fi.

Register online by June 13:

lgc.org/caseec/forums

Join us for the Energy Champions Networking Reception on Wednesday evening!

Statewide Energy
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Statewide Energy Efficiency Best Practices Forum

WEDNESDAY, JUNE 18

■ Energy Champions Networking Reception

5:00 p.m.-6:30 p.m. This social event is a chance for all forum participants to network informally with other local governments throughout California before the official forum starts on Thursday morning. The reception includes hors d'oeuvres and hosted beer and wine for the first hour.

THURSDAY, JUNE 19

The day-long event will run from 8:30 a.m. to 5:00 p.m. Registration and continental breakfast start at 7:30 a.m.

■ Plenary and breakout session topics include:

- > Working Together to Innovate and Implement:
A Conversation with Our State Partners
- > “Hot Topics” at the CPUC, CEC, CARB and OPR
- > Sparking Their Interest: Developing Successful Business Outreach and Engagement
- > It’s All about the Money: Everything You Need to Know about Residential Energy-Efficiency Financing
- > Networking Luncheon and Resource Tables
- > Don’t Waste Your Energy: Adapting Our Energy System for a More Resilient Tomorrow
- > Hot State, Cool Roofs: Mitigating the Urban Heat Island Effect
- > Just Do It: Implementing Your Climate Action Plans
- > Every Drop Counts: Local Action to Save Energy, Water & Money
- > Getting to Zero in the Municipal Sector

For more program details and to register:

lgc.org/caseec/forums

“The forum has gotten more thoughtful and relevant over the years...So densely packed with good information and breakout groups.”



Statewide Energy Efficiency Collaborative

AN ALLIANCE TO SUPPORT LOCAL GOVERNMENT



The Statewide Energy Efficiency Collaborative (SEEC)

is an alliance to help cities and counties reduce greenhouse gas emissions and save energy. SEEC is a collaboration between three statewide non-profit organizations and California’s four Investor Owned Utilities.

SEEC provides education and tools for climate action planning, venues for peer-to-peer networking, technical assistance and recognition for local agencies that reduce greenhouse gas emissions and energy use. The collaborative effort is designed to build upon the unique resources, expertise and local agency relationships of each non-profit organization, as well as those of the four investor owned utilities.

The program is funded by California utility customers and administered by Pacific Gas and Electric Company, San Diego Gas & Electric, Southern California Edison, and Southern California Gas Company under the auspices of the California Public Utilities Commission. ©2014 LGC. All trademarks belong to their respective owners. All rights reserved.

