MAKING EVERY DOLLAR COUNT$$$$

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OUTLINE

• Chula Who?
  CV Community Statistics
  CV Energy Statistics

• Environmental = Economic
  Municipal Retrofits
  Appliance Rebates
  Community Savings Initiative

• Forward Thinking
  Env. Purchasing Policy
  Electrical Generating Facility
CHULA VISTA STATISTICS
• 244,000 population
• Diverse community & landscape
• Future growth

CHULA VISTA (ENERGY) STATISTICS
• Energy use - 900 million kWh & 50 million therms
• Extensive energy infrastructure
• Energy Action Strategy & Climate Action Plans
MUNICIPAL (ENERGY) STATISTICS

- Energy use - 20 million kWh & 1 million therms
- $6 million in annual utility costs
- 700+ energy utility meters

LEVERAGING MUNICIPAL ENERGY INVESTMENTS TO STIMULATE LOCAL ECONOMY
MUNICIPAL RETROFITS

• Solar Photovoltaic (500 kW)
  $3.2 million - 11 sites
  RFP Process
  Open local office
  Local workers & apprentices
  Local purchasing

• LED Streetlights
  $2.2 million – 4,600 fixtures
  Local workers
  Local purchasing

• Be careful how you present in RFP!!!

MUNICIPAL RETROFITS

• Appliance Rebates
  Point-of-sale rebates
  $100,000 distributed
  $350,000 other rebates
  $1.3 million in sales
  Broader partnership
COMMUNITY RETROFITS

• Community Savings Initiative (Pilot)
  New EUC program delivery
  Aggregation of neighbors
  Link to local businesses

FORWARD THINKING

• Environmental Preferable Purchase Policy
  $58 million annually
  Local preference
  Tied to CLEAN Businesses

• Electrical Generating Facility Policy
  Proposed policy
  New siting requirements
  100% local GHG offset
THANK YOU!

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