



Community Matters Business Partnership Program

The **Local Government Commission (LGC)** has a membership category for businesses called the **Community Matters Business Partnership Program**.

The goal of this program is to match local government needs with solutions from private sector partners. LGC recognizes the important role that the private sector plays in advancing new technology, providing expertise, introducing innovative solutions and investing in critical community infrastructure.

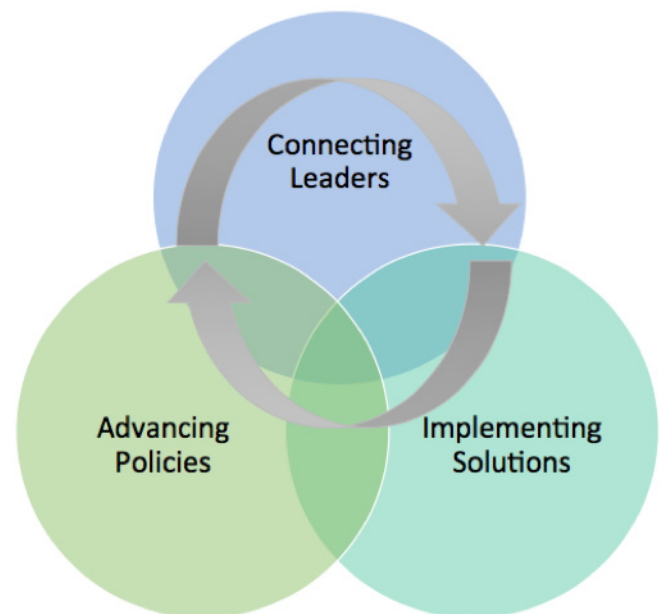
The **Community Matters Business Partnership Program** connects our local government members with strategic private sector leaders who can support implementation of local projects—from planning firms focused on sustainable initiatives to large infrastructure investors. Private sector partners will receive access to leading local governments embarking on ambitious projects that need a range of support from planning, to market readiness and feasibility, to financing implementation. The ultimate goal is to work together to develop a strong pipeline of smart growth projects for livable communities.

About the Local Government Commission

The Local Government Commission (LGC) is made up of over 700 local government elected officials and staff working together to advance sustainable community solutions throughout California and the nation.

For over 35 years LGC has worked to build livable communities by connecting leaders via innovative programs and network opportunities; implementing solutions as a technical assistance provider and advisor to local jurisdictions; and advancing policies at the local and state level.

With roots in California and a national reputation, LGC offers inspiration, information, and partnership for local champions dedicated to building thriving communities that integrate civic engagement with environmental, social and economic priorities.



The Local Government Commission Theory of Change

Business Partnership Program Benefits

	Partnership Levels			
Benefits	\$30,000	\$15,000	\$10,000	\$5,000
Complimentary attendance at the annual national New Partners for Smart Growth (NPSG) conference	6	4	3	2
Complimentary attendance at the Yosemite Policymakers Conference	3	2	1	0
Acknowledgment on LGC's website	✓	✓	✓	✓
Receive monthly e-newsletter, Livable Places Update	✓	✓	✓	✓
Access to LGC quarterly board/member updates	✓	✓	✓	✓
Invitation to the NPSG conference funders reception	✓	✓	✓	✓
Member rates for all LGC events	✓	✓		
Acknowledgment in conference programs (NPSG conference and biennial California Adaptation Forum)	✓	✓		
Opportunity to moderate one conference session at the NPSG conference or other LGC event	✓	✓		
Prominent display of name and logo on signage at the NPSG conference	✓	✓		
Personal acknowledgment at the NPSG conference	✓	✓		
Discounted exhibit booth space at the NPSG conference and bi-annual California Adaptation Forum (CAF). Space permitting	Complimentary	75% Discount	50% Discount	25% Discount
Company spotlight on LGC Partner website	✓	✓		
Opportunity to host one webinar per year for LGC members on an agreed upon topic	✓	✓		
Acknowledgment in monthly member e-newsletter and quarterly board/member update	✓	✓		
Enhanced partnership agreement for implementation services	✓			