

## Workshop Agenda

**7:30** Check-In, Continental Breakfast, and Networking

**8:30** Welcome

- Kate Meis, Executive Director, Local Government Commission
- Larry Greene, Air Pollution Control Officer, Sacramento Metropolitan Air Quality Management District

**8:50** Morning Plenary – Advancing Bicycling in the Capital Region: A Conversation with Local, Regional and State Leaders [Gardenia, CM 1.00]

During this plenary, you will hear perspectives from key leaders at the local, regional and state levels about current opportunities and obstacles for bicycling and their vision for advancing bicycling throughout California and the region.

### Introductory Presentations

- Malcolm Dougherty, Director, California Department of Transportation
- Mike McKeever, CEO, Sacramento Area Council of Governments (SACOG)

### Panel Discussion with Local Elected Officials

- Moderator: Mike McKeever, CEO, SACOG
- Mayor Christopher Cabaldon, City of West Sacramento
- Councilmember Steve Hansen, City of Sacramento and LGC Board Member
- Vice Mayor David Sander, City of Rancho Cordova

**10:00** Networking Break

**10:15** Morning Breakout Sessions

### Building a Successful Bicycle Share System for the Capital Region [Tofanelli, CM 1.50]

With its relative flat terrain and mild climate, the Capital Region is a prime location to build a successful bicycle share program, and a number of key stakeholders within the region have come together to turn this concept into a reality. During this session, participants will learn about the current status of the region's bicycle share program, and discuss lessons learned and best practices from bicycle share systems in other cities, including how to address equity in bicycle sharing.

- Moderator and Presenter: Sam Shelton, Transportation Planner, SACOG
- Bill Dossett, Executive Director, Nice Ride Minnesota, and President, North American Bikeshare Association
- Sean Co, California Market Lead, Toole Design Group
- Susan Handy, Chair, Department of Environmental Science and Policy, UC Davis, and Director, National Center for Sustainable Transportation at UC Davis

### **Making Bicycling a Viable Transportation Option in Rural and Suburban Settings**

[Carr, CM 1.50]

Rural communities and suburbs face unique opportunities and challenges in their efforts to make bicycling a viable transportation option for residents. This session will feature case studies from several communities in the region that are developing plans, updating their infrastructure, and establishing programs to make bicycling work for their residents.

- Moderator: Matt Carpenter, Director of Transportation Services, SACOG
- Mark Thomas, Senior Engineer, City of Rancho Cordova
- Jerry Barton, Senior Transportation Planner, El Dorado County Transportation Commission
- Michael Wixon, Alternative Transportation Division Manager, City of Roseville

### **Building Out the Toolbox: Bicycling Infrastructure Best Practices** [Gardenia, CM 1.50]

In recent years the design toolbox for bicycling has expanded significantly with state-of-the-practice solutions that can help create complete streets that are safe and enjoyable for bicyclists. The session will begin with an overview of some of the bicycle-infrastructure best practices from around the world. Case studies from two cities that have taken steps to implement some of these best practices will also be showcased.

- Moderator and Presenter: Josh Mello, Chief Transportation Official, City of Palo Alto
- Michael Sacuskie, Associate Engineer, City of Modesto
- Jennifer Donofrio, Bicycle and Pedestrian Coordinator, City of Davis

## **11:45 Networking Lunch**

Do you have critical questions to help like-minded colleagues dive deeper into bicycle-related issues? Have you gained new information, strategies or insights from this morning's sessions that you would like to implement in your community? Did you meet an unlikely partner or develop a new relationship that you'd like to foster?

Hosted discussion tables at the Networking Lunch will provide you with an opportunity to discuss ideas and insights, and forge new partnerships to help you sustain the momentum of the workshop moving forward.

**12:45 Afternoon Plenary – Bicycling Means Business: The Economic and Business Benefits of Bicycling** [Gardenia, CM 0.75]

Bicycling isn't just good for you and the environment – it is good for the economy too. This plenary will feature speakers who will discuss why promoting bicycling is a smart business and economic decision for the Capital region and beyond.

- Susan Handy, Chair, Department of Environmental Science and Policy, UC Davis, and Director, National Center for Sustainable Transportation at UC Davis
- Michael Heller, President, Heller Pacific, Inc.
- Shiloh Ballard, Executive Director and President, Silicon Valley Bicycle Coalition

**1:30 Networking Break**

**1:45 Afternoon Breakout Sessions**

**Pedaling Towards Equity: Advancing Bicycling in Underserved Communities** [Gardenia, CM 1.50]

Working to advance bicycling in our region's most vulnerable and underserved communities is crucial. How can we ensure that our efforts to advance bicycling will bring real benefits to these communities? This session will present case studies of successful programs and efforts and share lessons learned and best practices from throughout California and the nation.

- Moderator and Presenter: Dr. Adonia Lugo, Street Anthropologist, Bicultures
- "Rio" Jill Contreras, Educator and Advocate, Multicultural Communities for Mobility
- Maria Contreras Tebutt, Director, The Bike Campaign and Bike Garage

**Wheels of Change: Building a Culture Around Bicycling in the Capital Region**  
[Tofanelli, CM 1.50]

Bicycling can be a powerful instrument for building sustainable, healthy and equitable cities. In some communities, however, it can be challenging to build a strong and sizable bicycle culture. What will it take to change the attitudes and behaviors about bicycling in the Capital region? Who needs to be involved to make that growth a reality? This session will dive into questions like this, and more, to uncover what we need to do to make bicycling a norm in our region.

- Moderator and Presenter: Jim Brown, Executive Director, Sacramento Area Bicycle Advocates
- Bernadette Austin, Co-Chair, Women's Leadership Initiative, Urban Land Institute
- Jeanie Ward-Waller, Policy Director, California Bicycle Coalition
- Melanie Curry, Co-Editor, Streetsblog

### **Filling in the Missing Links: Expanding Networks to Job Centers [Carr, CM 1.50]**

There is great interest in expanding bicycling infrastructure in the region. One important component is to expand networks to job centers so that bicycling becomes a viable commute option for workers. This session will highlight steps by local jurisdictions to make bicycling a viable commute option for employees, including creating bicycle infrastructure and increasing the amount of available bicycle parking near the workplace.

- Moderator: Kate White, Deputy Secretary for Environmental Policy and Housing Coordination, California State Transportation Agency
- John Brazil, Active Transportation Program, City of San Jose
- Dongho Chang, City Traffic Engineer, Seattle Department of Transportation
- Kimia Haddadan, Planner, City and County of San Francisco

### **3:15 Networking Break**

### **3:30 Closing Plenary – Taking Action for a More Bicycle-Friendly Region [Gardenia, CM 0.50]**

What will you do to commit to a more bicycle-friendly Capital region? How will you deploy the skills, strategies, best practices, lessons learned and ideas from this event in your own community? We will end the workshop with a call to action from Charles Gandy, President of Livable Communities, Inc., a recognized expert in community design, trail planning and design, and bicycle and pedestrian advocacy, who has worked with agencies throughout the nation to make their visions for a more bicycle-friendly community a reality.

- Charles Gandy, President, Livable Communities Inc.

### **4:00 Interactive Working Discussions [Gardenia]**

Join other workshop participants and take part in action-oriented group discussions about the various policies, infrastructure investments or programs that would significantly advance bicycling in the Capital region (and beyond).

### **5:00 Adjourn**