

ADVANCING BICYCLING IN THE CAPITAL REGION



September 23, 2015
Sheraton Grand Hotel
Sacramento, California

Workshop Participant Action Strategies September 23, 2015

INCREASE COMMUNITY ENGAGEMENT EFFORTS

Need to incorporate real community engagement and pursue true equity in all efforts related to bicycling by:

- Engaging people that are in the position to foster change
- Empowering residents and recognizing the value of their knowledge and experiences – which is equal to, if not more valuable than consultants. Residents know what they need

AVAILABLE RESOURCES AND LEVERAGE OPPORTUNITIES

Utilize existing SRTS strategies to engage non-traditional bicycle advocates
Encourage more collaboration and coordination among organizations and agencies
conducting outreach and community engagement efforts

NEEDED RESOURCES

Funding for Community Organizers
Financial incentives for community advocates

IMPROVE BICYCLE AND TRANSIT CONNECTIONS

Create improved access to transit for bicyclists through better street connections (i.e. bicycle lanes, etc. and incorporate bicycle parking at light rail stations and other destinations.

NEXT STEPS

Use paint to help make improvements by demarcating bicycle lanes where needed.
Implement road diets to make room for more bicycle lanes
Provide bicycles for use and bicycle repair equipment at housing developments
Create larger, dedicated bicycle parking in retail areas.

INCREASE THE NUMBER OF RIVER CROSSINGS IN THE REGION

Increase the number of river crossings in the region to allow for better access for bicyclists.

KEY STAKEHOLDERS

BARC
SABA
Walk Sacramento
Buffalo Chips
Clubs in support of Bicycling
Walking and park usage
Health organizations
Local businesses

NEXT STEPS

Gain grassroots support
Raise funds
Identify interested jurisdictions, agencies
and communities
Convene working groups

AVAILABLE RESOURCES AND LEVERAGE OPPORTUNITIES

Support from Elected Officials and Local
Communities
Measure A Funds (and future measures?)
Gain support from jurisdictions by showing
how they can be evacuation routes

NEEDED RESOURCES

Funding
Increased jurisdictional and community
support

UPDATE AND IMPLEMENT A ROBUST SACRAMENTO BICYCLE MASTER PLAN

Better fund and implement the Sacramento Bicycle Master Plan so the city can become a leader in bicycling.

AVAILABLE RESOURCES AND LEVERAGE OPPORTUNITIES

Bicycle Plan is in the process of being updated
The open position for an Active Transportation Manager at the City (implementation
opportunity)

NEEDED RESOURCES

Increase funding to support the plan's development
Identify a champion and build political will for the plan

CREATE A FAMILY FRIENDLY, 8-80 BICYCLING COMMUNITY

Develop a communication strategy and build infrastructure that would make Sacramento known as a family friendly, 8-80 bicycling community.

AVAILABLE RESOURCES AND LEVERAGE OPPORTUNITIES

School Districts
Walk Sac SRTS
Public Health
Parks
City/County Planning Departments
ATP/SACOG Funding
Private Sector Funding of Parks and Soccer Fields

NEEDED RESOURCES

Better understanding of low-stress, high-comfort networks
Case studies of family friendly events/programs/celebrations
A community survey to learn from them

ORGANIZE AN ANNUAL REGIONAL BICYCLE FEST

A region-wide phased program that encourages local communities to hold community bicycle fests. Several regional communities would participate in the first year with additional communities added in future years as interest increases.

Each community event would be designed by local organizations to meet local needs; bicycle travel between each of the local festivals would be encouraged.

The fests would be used to increase support from community members and local elected officials for bicycle infrastructure projects.

KEY STAKEHOLDERS

Community Groups/Members
Neighborhood Associations
Children and Parents
Schools
BIDs

NEXT STEPS

Gain Support (community, advocacy organizations)
Identify Funding
Develop Messaging
Get Media Coverage

AVAILABLE RESOURCES AND LEVERAGE OPPORTUNITIES

School Districts
Health Care Providers
TCE's Building Healthy Communities
Police Departments
Elected Officials

NEEDED RESOURCES

Funding
Media Coverage
Food
Street Closures (permits, traffic plan, police)
Bicycle rentals/donations for event