7th Annual Statewide Energy Efficiency Forum

Developing a Sustainable Internal Fund to Sustain Your Impact
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Our Speakers

Lee Johnson, City of Visalia
Gabriel Diaz, City of Moreno Valley
Suzi Merriman, City of Watsonville
Barbara Spoonhour, WRCOG
Renee Yarmy, Port of San Diego
Sustainable Funding in Western Riverside County

Presentation from WRCOG

Barbara Spoonhour
Director of Energy & Environmental Programs
Western Riverside Council of Governments (WRCOG)
What is important to Western Riverside County?

In 2011, we asked our elected officials and City Managers, “What do you want see happen in Western Riverside County”?

Their response:

• Attract people and business to Western Riverside County
• Decrease unemployment
• Coordination not competition between jurisdictions
• Pool our money/resources
• Establish an identity for Western Riverside County that is marketable
• Branding that identifies us as a region that is unique and worthy
• Make ourselves attractive to employers and competitive and attractive for employees to live

That became the basis for WRCOG’s Sustainability Framework
BEYOND FRAMEWORK FUNDING

$1.8 million pilot program to facilitate local sustainability projects

- Economic Development
- Education
- Health
- Transportation
- Energy / Environment
- Water

To download Sustainability Framework, visit WRCOG’s website: www.wrcog.cog.ca.us/community/sustainability
BEYOND Framework Fund Program Updates

- 30 distinct project applications have been received and approved
- WRCOG anticipates approval of a total of 32 projects and allocation of the full Round I budget of $1.8 million
- Projects demonstrate consistency with one or more of the “Sustainability Framework’s” six goal areas
- Projects are diverse and include:
  - Fully funded pilot initiatives
  - Partially funded large projects
  - Collaborative projects
  - Grant funded projects requiring external matching funds
BEYOND Round I: Snapshot of Projects

Economic Development
- City of Jurupa Valley: Chamber of Commerce project
- City of Temecula: Global Citizens Special Needs Vocation Training (Teen Job Readiness)

Education
- City of Temecula: TVE² STEM and Youth Enrichment Program
- Superintendent of Schools: RCOE Foundation Scholars Program

Health
- City of Banning: Park Facilities Improvements
- County Department of Public Health: Healthy Development Checklist

Transportation
- City of Hemet: Downtown Specific Plan
- City of Wildomar: Website Redevelopment

Water and Wastewater
- City of Lake Elsinore: Rosetta Canyon Park - Artificial Turf
- Western Municipal Water District: Customer Handbook: Using Water Efficiently in the Landscape

Energy and Environment
- City of Murrieta: Murrieta Energy Efficiency Project
- Riverside County: County Sustainability Inventory
QUESTIONS?

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For more information on WRCOG visit: www.wrcog.cog.ca.us

Or follow us on social media!
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Thank you for participating!