The Sustainable Business Certification Program (SBCP) is a voluntary certification program that recognizes and incentivizes businesses that implement sustainability initiatives in the areas of waste reduction, water conservation, energy efficiency, and pollution prevention.

**Goals**

- Recognize and incentivize sustainable businesses
- Achieve sustainability milestones through voluntary and verifiable action taken by businesses
- Gather and produce key measurements of sustainability
- Expand energy efficiency programs in Huntington Beach’s business community
- Inform the business community of sustainability programs

**Benefits**

- More constructive relationship with local government
- Technical assistance
- Improved access to rebates/incentives
- Roadmap to sustainability improvements
- Healthier workplace
- Employee motivation/productivity/morale