

South Bay Cities Green Building Challenge

A program of the South Bay Cities Council of Governments

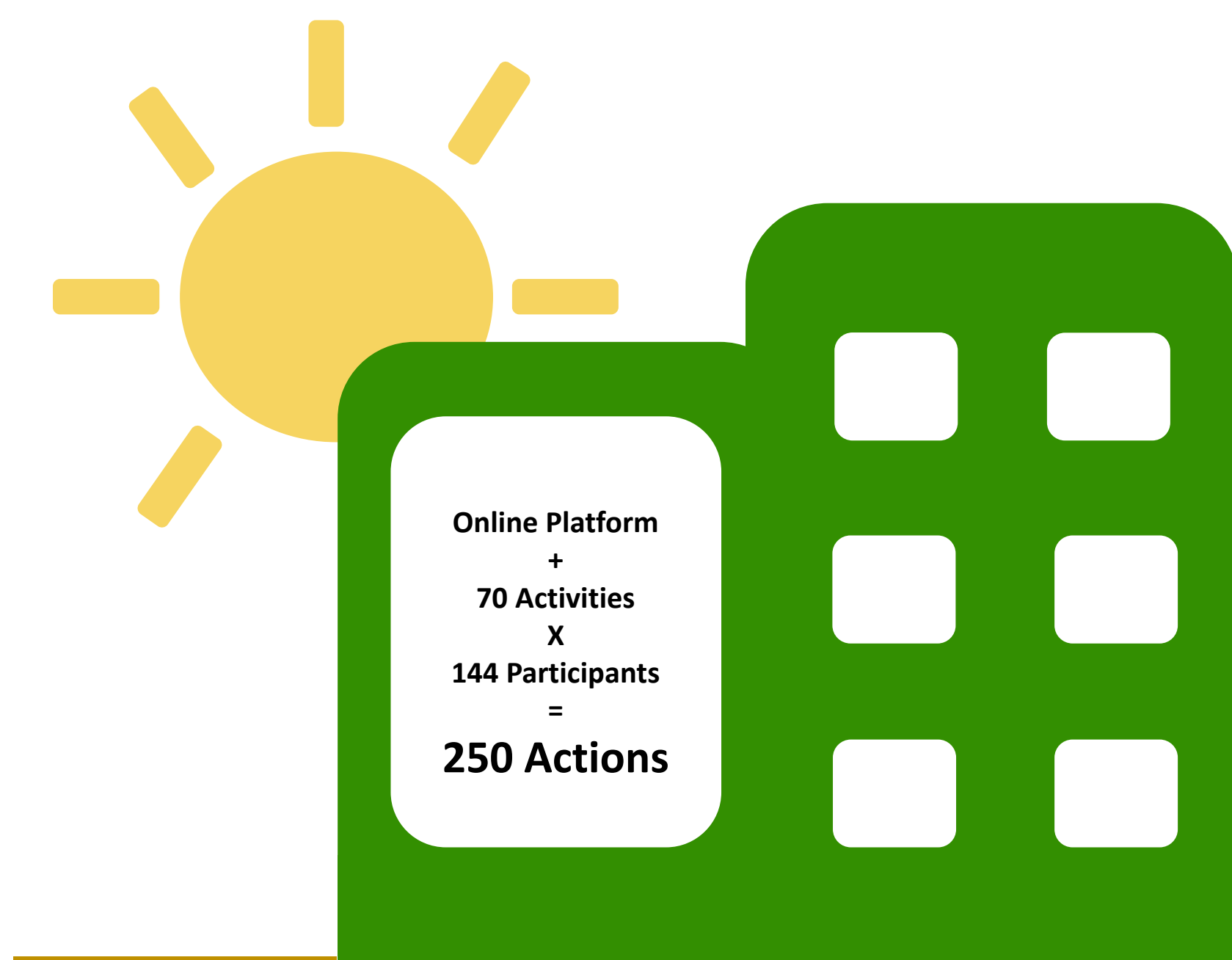
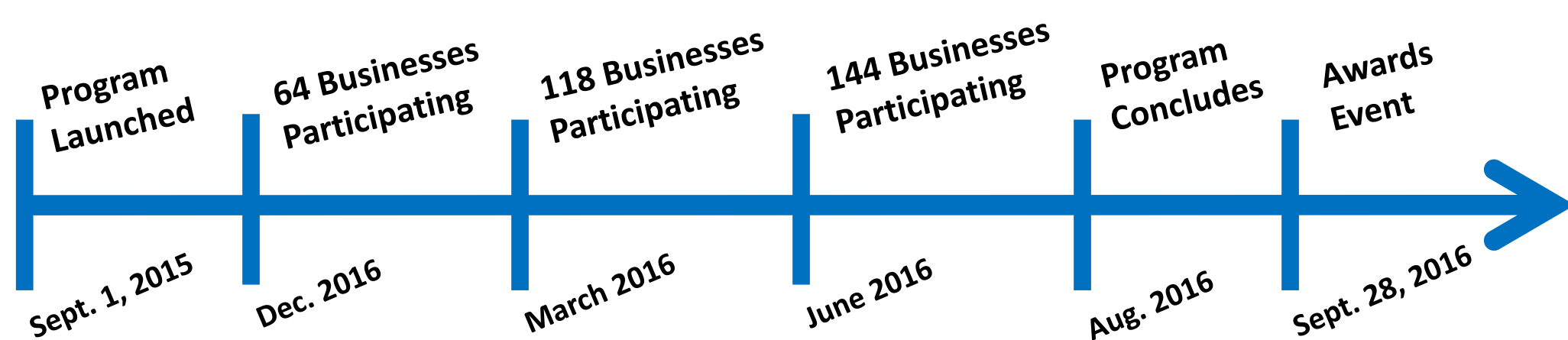


The South Bay Cities Council of Governments (SBCCOG) is a government agency whose members include the 16 cities of the South Bay as well as the San Pedro, Wilmington, and Harbor City areas of Los Angeles and the unincorporated areas of Los Angeles County in the South Bay.

Green Building Challenge

The Green Building Challenge is a sustainability program and competition for South Bay commercial buildings and businesses, providing resources through an online platform. It is the first program of its kind in Southern California.

The Challenge includes over **70** sustainability strategies in the categories of energy, water, waste, transportation, and outreach, as well as information on rebates and incentives. Given the variety of greening opportunities and constraints in the built environment, the Challenge consists of strategies that extend beyond the building walls. The Challenge includes activities for employees to complete at work and at home, enabling management to involve their team and communicate their environmental commitment.



Challenge Participation

More than **144** businesses are participating as of June 2016, ranging from a Fortune 500 company to midsize manufacturing to small restaurants.

Over **250** activities have been completed thus far.

- Top Participants**
- Raytheon
 - Beach Cities Health District
 - Shade Hotel
 - Custom Video Productions
 - Watson Land Company
 - Butler, Inc.
 - HD Conservation
 - Terranea Resort

Desired Outcomes of Energy Efficiency Activities

Program Objective: To reduce energy consumption by 5% to 15% through retrofits and behavioral initiatives using **gamification** and a **scalable** program.



Desired Benefits

- To help our partners, Southern California Edison and Southern California Gas, to meet the energy savings goals mandated by the California Public Utilities Commission.
- To enhance our partners' program delivery about energy efficiency initiatives.
- To raise awareness and provide actionable energy efficiency strategies to building owners and tenants.

Energy Efficiency Activities



Outreach Efforts

The program has been publicized to numerous local organizations and government entities, including the Chambers of Commerce, City Environmental Commissions, clubs, leadership groups, Building Owners and Managers Association (BOMA), South Bay Association of Realtors, and the Institute of Real Estate Management (IREM).

Program Partners

