ATP Projects
Coordinating with Public Health

Marsie Rosenberg Gutierrez, Program Coordinator
Miguel Vazquez, Urban Planner
Riverside University Health System
ACTIVE TRANSPORTATION PROGRAM

Place Matters

“Your longevity and health are more determined by your ZIP code than by your genetic code.”
Dr. Tom Frieden – Director, CDC

Why Public Health?

- Understanding of & Access to Specific DATA and Community Health Indicators
- RELATIONSHIPS with Community Residents & Community Based Organizations
- EXPERTISE in Community Outreach, Data Collection, & Evaluation
- LETTERS OF SUPPORT for Project
- Including other E’s can enhance positive impact on your project your application

Place Matters

No Grocery Stores
Cars Not Peds
Unsafe For Walking
Air Quality

Does your environment support healthy choices?
Experience with ATP

**Partner with cities and other local agencies** who are working to improve biking and walking mobility & safety.

Experience with ATP

**Non-infrastructure awards**
- Partner with City / County transportation
- Align projects but submit separate applications
- Combined with Infrastructure

Experience with ATP

**Assistance to cities applying for ATP/SRTS**
- Letters of Support
- Technical Support
  - NI component
  - Public Participation
  - Data collection
  - Data Research (Obesity, etc.)

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**Answering ATP application questions:**
- Disadvantaged Communities
- Ped and Bike Injury and Fatality
- Improve Public Health
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**Overall Needs Statement**
- Cite local data
- How your specific project will improve or address these issues

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**SHAPE RIVERSIDE COUNTY**

**SHAPE CAN...**
- Search over 100 indicators
- Search by zip code and census tract
- Show trends over time

**EXAMPLES of INDICATORS**

- **Adults 20+ sedentary**: 20%
- **ER Rate – Pediatric asthma**: 59.4/visits/10,000 under 18
- **Hospitalization – asthma**: 6.7/10,000
- **Children and Teens – asthma**: 20.7%
- **Death Rate – Motor Vehicle**: 10.4 deaths/100,000
- **Bicycle involved Collision Rate**: 16.1 collisions/100,000

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**www.shaperivco.org**

Welcome to SHAPE Riverside County
Other Data Resources

- California Health Interview Survey (CHIS)
- RWJF County Health Rankings & Roadmaps
- California Dept. of Education (CDE) – Physical Fitness Testing
- Kidsdata.org
- Local Community Health Needs Assessments
- California Dept. of Public Health - EpiCenter

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Answering ATP application questions:

- Public Participation

Strategies for organizing well-attended meetings and encouraging participation

- Provide food, child care, and other incentives.
- Use meeting locations within walking distance
- Piggyback on community meetings
- Post notices in high foot traffic areas, including community events

Walkability Workshops

Desayuno: 8:00 am - 8:15 am
Taller: 8:15 am – 12 pm
Sky View Elementary
625 Mildred Street
Perris, CA 92570

- Venga a desayunar con nosotros y escuche una breve presentación acerca de la seguridad de tráfico.
- Después iremos a la escuela para que usted nos demuestre que es accesible para peatones en su comunidad.
- Necesitamos sus ideas para ayudarnos a crear un plan de acción para futuros cambios y lograr un ambiente más seguro para caminar.

Premios: ¡Niños Bienvenidos!
Questions/Comments?
Injury Prevention Services
951-358-7171
- Marsie Rosenberg Gutierrez, Program Coordinator
  951.358.5879 mrgutierrez@rivcocha.org
- Miguel Vazquez, Urban Planner
  951.358.6327 mvazquez@rivcocha.org

Epidemiology and Program Evaluation
951-358-5557
- Salomeh Wagaw
- Amy Hyong