UNITING CALIFORNIA COMMUNITIES: DEMOCRACY + TECHNOLOGY = STRONGER COMMUNITIES

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SILICON VALLEY LEADERSHIP GROUP

Yosemite Policymakers Conference
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Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

– Margaret Mead
Innovation Entrepreneurs of Many Types

- Social Entrepreneur
- Civic Entrepreneur
- Technology Entrepreneur
ONE CONCERN
Kashmir, Pakistan
2005

7.6 magnitude earthquake

70,000 deaths

4 million displaced
Kashmir, Pakistan (Flood 2014)
Napa, California
2014
6.0 magnitude earthquake
911 system oversaturated
\[ P(y; \eta) = \exp \left\{ \eta^T y - a(\eta) \right\} \]

Log-likelihood estimate:

\[ \hat{\theta}(\eta) = \frac{1}{n} \sum_{i=1}^{n} \left\{ \log b(y_i) + \eta^T (y_i - a(\eta)) \right\} \]

\[ b(\eta) = \prod_{i=1}^{N} \left\{ \log b(y_i) + (\eta^T (y_i) - a(\eta)) \right\} \]

\[ \hat{\alpha}(\eta) = \frac{1}{n} \sum_{i=1}^{n} \left\{ \log b(y_i) + (\theta^T x_i) (y_i - a(\theta^T x_i)) \right\} \]

\[ \hat{\alpha}(\eta) = \frac{1}{n} \sum_{i=1}^{n} \left\{ \log b(y_i) + (\theta^T x_i) (y_i - a(\theta^T x_i)) \right\} \]

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INSIKT
138 million people in America need access to credit
PROTERRA
OPENGOV
Hey Julia! Congrats on getting fitter!
LYFT
VOTERCIRCLE
Our Strategy - Friend to Friend

$4K Budget
<$1/vote

Elected

Their Strategy - Money

$120K Budget
$11/vote

Not Elected
NEXTDOOR
Secretary of State
Alex Padilla
Nirav Tolia
Carl Guardino
Madera
Napa
Nevada
Sacramento
San Mateo
Nextdoor is the private social network for your neighborhood

Kelly Doyle
8050 Crest Dr.
We need to find a babysitter tonight. Anyone free?

Andrew Miller
8031 Crest Dr.
Kate is home from college and can babysit... call us.

Jessica Frank
32 Hidden Rd.
Our cat is missing! She is grey with white on her neck.
The Reality of the Challenges
400,000 Foster Kids in the United States
50,000 Foster Kids in California
1,440 Foster Kids in Santa Clara County without a permanent placement
Current Outcomes

- Only 1-of-2 will earn a High School Diploma
- Only 3-of-100 Foster kids will ever earn a college degree
- 2-of-10 foster kids have access to a computer
- 1-in-3 are homeless by age 19
- 57-of-100 Foster kids will have spent time in jail by age 19
- 8-of-10 inmates in U.S. prisons were foster kids
- 48-of-100 Foster girls will have been pregnant by age 19
Call to Action: Engaged or Enraged

- New and refurbished computers
- Better technology
- Paid internships
- More linkages with potential foster parents & foster kids
Thank You!

A special thanks to the Local Government Commission and to their fearless leader, Kate Meis.
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