TAKING SHELTER: BUILDING AFFORDABLE HOUSING & HOMELESSNESS SOLUTIONS
2017 Proposals & Strategies

- Update City’s policy on homelessness
- Public Land Opportunities
- Increase Permanent Supportive Housing (PSH)
- Expand shelters
- Increase diversion and RRH
- Limit citations and reduce criminalization
- Expand outreach
- Development workforce development partnerships
- Volunteer opportunities
City of San Diego

Service Providers
- Housing Authority
- Limited Shelter Services

Philanthropy and Business
- Storage Facilities
- Sanitation
- Law Enforcement

County of San Diego
- Continuum of Care

State and Federal
City of San Diego

Lived Experience

Service Providers

Philanthropy and Business

State and Federal

County of San Diego

Continuum of Care

DISENGAGED

- Housing Authority
- Mental Health
- Psychiatric Health
- Behavioral Health & Social Services
City of San Diego

- Lived Experience
- Continuum of Care
- Data Management
- Coordinated Entry
- Philanthropy and Business
- Point In Time Count

County of San Diego

- Service Providers
- Continuum of Care

State and Federal

UNDERPERFORMING

Philanthropy and Business

State and Federal
City of San Diego

- Regulatory Authority
- Pass-through Funder

State and Federal

County of San Diego

Continuum of Care

Philanthropy and Business

Service Providers

Lived Experience

UNDERDELIVERING

State and Federal
City of San Diego

- No Clear Direction or Understanding of Role
- Low Participation

Lived Experience

Service Providers

Philanthropy and Business

County of San Diego

Continuum of Care

State and Federal

UNCONVINCED
City of San Diego

- Individualized approach
- Competing for funders and contracts
- Geographically concentrated
- Uncoordinated

County of San Diego

Continuum of Care

State and Federal

Lived Experience

Service Providers

Philanthropy and Business

ISOLATED
• Population growing
• Facing increased forms of criminalization
• Not at the table

City of San Diego

Lived Experience

Service Providers

Philanthropy and Business

County of San Diego

Continuum of Care

State and Federal

Disregarded
San Diego County tackles hepatitis A after outbreak kills 16
By Susan Scutti, CNN
Mon September 25, 2017

San Diego County Took Too Long to Ramp Up Vaccine Efforts Amid Hepatitis A Outbreak: State Audit
By Christina Bravo • Published December 20, 2018 • Updated on December 20, 2018 at 7:07 pm

San Diego Declares Health Emergency Amid Hepatitis A Outbreak
September 3, 2017 - 2:37 PM ET

GOVERNMENT
County Inaction Exacerbated Hepatitis A Crisis, Audit Finds
A state audit concludes that local officials failed to adequately plan for and quickly ramp up their response to the 2017 hepatitis A outbreak that eventually led to 20 deaths and sickened nearly 600.

The Guardian
Deadliest outbreak of hepatitis A in decades kills 14 in San Diego
Some 264 people have been hospitalized, roughly 70% of them homeless, in an outbreak that began last November
Regional Response to Hepatitis A Crisis
City of San Diego

Service Providers

Lived Experience

Philanthropy and Business

State and Federal

Regional Task Force on the Homeless

County of San Diego

Community Plan
Bridge Shelters
Storage Facilities
Safe Parking Lots
PSH Commitments
Housing Bond
Outreach
Navigation Center
Land Use Permitting
Flexible Spending Pool

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Service Providers

Lived Experience

County of San Diego

Regional Task Force on the Homeless

• Improved Data
• Point In Time
• HMIS
• Coordinated Entry
• Funder
• Youth Plan
• Best Practices & Policy
• Community Planning
• Provider Training
• Flexible Spending Pool

State and Federal

Philanthropy and Business
• Bridge Shelters
• Employment Programs
• Critical Staff
City of San Diego

Lived Experience

County of San Diego

Regional Task Force on the Homeless

Philanthropy and Business

State and Federal

• Collaborative Programming
• Expanded Outreach
• Trained Staff
• Building PSH
• Seats at the Table
• Leadership & Advocacy Training
Street to Housing Pipeline

Access Points
Access Centers
Outreach

Problem Solving Specialist (Provider Staff) conducts a problem solving conversation

Problem Solving Specialist provides Diversion service w/f and w/o financial assistance

Lower Acuity
Provider Staff provides Diversion services w/f and w/o financial assistance
Refers to employment services
Outreach potentially directly into housing

RRH slot inventory managed by HMIS
Provider checks clients in and out of slots/beds
Matches made & tracked electronically through HMIS

Mid Acuity
Provider staff completes a CES Housing and Income Survey and adds client to the Community Queue (mid or high acuity)

Researcher

RRH and Income services ongoing
RRH CM transitions to Shallow Subsidy when appropriate and available

Higher Acuity
Provider refers client to shelter/crisis bed

Provider Staff may Navigate Client while in Shelter
Non-Cos Involved Housing

CES Matches client to PSH and income services

Housing Navigator assists client through move in

PSH and Income services ongoing

Provider Staff may Navigate Client while in Shelter
PSH and Income services ongoing

Non-Cos Involved Housing (SMI referred to County)
Engagement Services

- Street Outreach
- Navigation Center
- Drop-In Center
- Other points of entry

Crisis Response and Stabilization

- Navigation Center
- Emergency Shelter
- Transitional Housing
- Respite Care
- Family Reunification

Housing & Services

- Diversion
- Low Income Housing
- Supportive Housing
- Rapid Rehousing
- Community based case management

Homeless Response System - Simplified
Myths of Homelessness

“They’re all coming here for the weather”

“The homeless are all junkies”

“They’re crazy”

“Kids that don’t want to work”

“Doing X will hurt my neighborhood”

“The numbers keep rising”

“Heating First is a Failure”

“They’re all coming here for the weather”
Race
- Black: 22%
- White: 69%

Age
- Over 55: 33%
- 25-55: 55%

Mental Illness & Substance Abuse
- No Mental Health Issue: 64%
- Mental Health Issue: 24%
- Substance Use: 12%

Became Homeless
- In San Diego: 78%
- Somewhere else: 22%
San Diego CoC Point in Time Count

- **2015**: 8,742
- **2016**: Stabilized at 8,742
- **2017**: Peak of 9,160
- **2018**: Decline to 8,742
- **2019**: Further decline to 8,102

Category breakdown:
- **Unsheltered**
- **Sheltered**
- **CoC Total Line**
Homeless Population by Continuum of Care

- San Diego
- San Francisco
- Santa Clara
- Orange County
- Alameda County
GOALS WITHIN REACH

CSH has identified three goals that are within the City’s reach within three years:

1. Decrease unsheltered homelessness by 50%
2. Finish the job of ending Veteran homelessness
3. Prevent and end youth homelessness as outlined in the San Diego County Coordinated Community Plan to End Youth Homelessness
Affordable and Supportive Housing

140 units of Permanent Supportive Housing in each Council District
- 399 units built
- 176 Permitted
- 661 in the pipeline
Total = 1,236

Analysis of Public Lands for Affordable Housing

Housing Bond Measure for November 2020
Implementation of Best Practices
Evaluate Resources
Plan/Scale
Analyze Gaps
Coordinate/Collaborate
Act
Monitor & Measure
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